B1

Cost of Quality Workshop



Purpose

This course is intended to give delegates an understanding of costs to the bottom line relating to poor quality applications.

Duration

2 days

Course content

- Empowers and guides middle management and employees to establishing the Cost of Quality (COQ)
- Price of Conformance (POC) and Price of Non Conformance (PONC)
- Identifying prevention costs
- Identifying internal and external failure costs
- An overview of Joseph Juran's Quality Trilogy
- Identifying chronic waste in organizations
- Hands on exercise to optimise a process
- COQ estimated that it could be as high as
 - 20% of sales in manufacturing organisations; and
 - 40% of sales in service or sales organisations

Benefits from attending

- give top management a feel for the extent of the COQ problem/opportunity reinforcing their commitment
- highlight the opportunity for improvement
- get employees looking critically at their own operations
- get employees to initiate the data collection process
- starts the quality improvement process moving forward